

# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**  
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## **CITY HOLDS FIRST BICYCLE AND PEDESTRIAN COUNT**

INDIANAPOLIS –Today the City of Indianapolis, along with INDYCOG, Health by Design and several volunteers, will conduct a bicycle and pedestrian count to provide the city with data on how many people are walking and biking in our city. Volunteers will be located throughout central Indianapolis today from 5 p.m. to 7 p.m. and on Saturday, September 15 from 12 p.m. to 2 p.m. at various bike lane intersections. The documentation count is modeled after The National Bicycle and Pedestrian Documentation Project.

The data collection allows the City to begin tracking the impact of our investments in walking and biking infrastructure, and will be beneficial when applying for grant opportunities. Volunteers will record counts in fifteen-minute intervals and will include cyclists, pedestrians as well as those using mobility devices like wheelchairs. The count is scheduled for both today and Saturday in order to compile data on both weekday and weekend traffic. This information will be shared nationally.

This is one of several steps being taken by the City to collect data on the usage of bike facilities. The Department of Public Works Office of Sustainability plans to install digital bike counters in multiple high profile bike lane locations later this year.

For more information on the bikeways program and infrastructure projects incorporating bike lanes please visit [www.indy.gov/bikeways](http://www.indy.gov/bikeways), follow us on Twitter (@SustainIndy), and Like SustainIndy on Facebook.

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*The National Bicycle and Pedestrian Documentation Project, co-sponsored by Alta Planning and Design and the Institute of Transportation Engineers (ITE) Pedestrian and Bicycle Council provides consistent model of data collection and ongoing data for use by planners, governments, and bicycle and pedestrian professionals. For more information on the program visit <http://bikepeddocumentation.org/>.*